



PRESS RELEASE
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DIVERS/CITÉ CELEBRATES ITS SWEET SIXTEEN!

Montreal, July 15th 2008 - You only celebrate your sweet sixteen once and this year **Divers/Cité's** birthday bash is proof that the exuberant spirit of adolescence can inspire an already feisty festival while adding a touch of maturity to the brew. In honour of this momentous milestone, the annual festival (held **July 29 to August 3**) will span six full days - offering a cornucopia of shows guaranteed to satisfy a wide range of tastes. With exciting events featuring top local and international talent, over 55 hours of free outdoor events as well as amazing indoor shows, this year's Divers/Cité confirms that sweetness definitely comes with age!

DEBORAH COX MAKES HER FIRST DIVERS/CITÉ APPEARANCE

Canada's own R&B all-star joins the funk at **Le Grand Bal Disco** this year with a performance that is sure to be nothing short of phenomenal. In collaboration with choreographer, **Jean-Marc St-Yves**, Cox will perform some of her sizzling hits in a very special show with fantastic surprise guests.

HOT PROGRAMMING FROM AROUND THE GLOBE

Each year Divers/Cité brings impressive international talents to the city and the 16th edition of the festival is no exception with **Isaac Escalante** direct from Mexico, the highly anticipated return of Brazilian treasure, **DJ Ana Paula** as well as **Rafael Calvente**, **Ale Bittencourt** and the songstress, **Amanda** at the **Sunset Party**. Closer to home, hailing from Toronto is the hard-rocking power band, **The Cliks** that will rev the engines on the inaugural edition of this year's newest event, **Traffic**.

SOMETHING FOR EVERYONE

As a celebration of rich diversity above all, Divers/Cité's wonderfully eclectic programming has something for every taste and for every palette. **1, Boulevard des Rêves** brings together some of Quebec's most amazing vocal talents on one stage for an unforgettable evening under the stars. Now in its 10th year, **Cachondo, la noche latina** offers up a flaming menu of Latin rhythms and salsa stylings with the Montreal premiere of **Hombre**, an eclectic electro project featuring spectacular guest performer, **Tomàs Jensen**. This year's **New Society** features the remarkable live dance act, **Second Sun** and finally, for the visually inclined, photo exhibition **Les Grandes Murales** depicts the rich history of Montreal's Centre-Sud neighbourhood in *Un Quartier, quatre photographes*.

DIVERS/CITÉ FAVES BACK AGAIN

What would Divers/Cité be without *Mascara, la nuit des drags* and the ultimate festival gathering, *La Grande Danse*? A five-hour gender bending tour-de-force, *Mascara* again turns the street into a catwalk of fabulous fierceness. Tying up the birthday bash with a big red ribbon, Divers/Cité's La Grande Danse has a grand finale featuring **Nicola Torriero** and **Jester** with singers **Patsy Gallant** and **Yan Lavoie**.

DANCE THE NIGHT AWAY

As outstanding as the outdoor offerings, Divers/Cité's six indoor parties are jam-packed high-octane happenings. **Lesbomonde**, the notorious annual affair boasting 1000+ gorgeous worshippers of sound features New York legendary **DJ Susan Morabito**. **DJ Isaac Escalante** heats up the **D/C Party** and pulsing with a Latin beat, a **Party do Brasil** showcases **Rafael Calvente**, **Ale Bittencourt** and **Amanda**. Brazil's sound ambassador, **Ana Paula** shines at this year's **D/C Ball** and **DJ Peter Rauhofer** returns to Divers/Cité with his incomparable turntable tricks.

For complete listings and more info, please visit www.diverscite.org.

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For more information about this topic or to schedule interviews with artists or festival spokesperson, please contact *DesRuisseaux Communications* at (514) 272-3072, adr@desruisseauxcom.com.

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