



PRESS RELEASE
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DIVERS/CITÉ 2010 18TH SPECTACULAR EDITION

Montreal, July 20, 2010 – Montreal's beloved Divers/Cité sets the summer ablaze with seven days of remarkable talent from **July 26 to August 1**. One of the best free outdoor events in North America with over 45 hours of programming, Divers/Cité is much more than a dance party, it's a congregation of the world's hottest performers and music makers with one goal in mind – taking festival-goers on an unparalleled sonic adventure. Further tempting the senses and rounding out the festival experience are live performances, cabarets and an outdoor cinematic soirée – Divers/Cité: la Fête Gaie de Montréal – All Together Different.

BEGINNING THE WEEK WITH A FLICK AND A SONG

This year's **Cinéma dans le parc** is pleased to offer Quebec cinema's golden boy, **Xavier Dolan's** first feature, **J'ai tué ma mère**. This debut film explores the turbulent relationship between a mother and a son in a stunning and semi-autobiographical tour de force. In French without English subtitles, the projector starts flickering at 9 pm at Théâtre de Verdure in Lafontaine Park on Monday, July 26.

An outdoor cabaret event unique to Montréal and perhaps the world, **1, Boulevard des Rêves** is the longest running variety show in Quebec. Each year **Marleen Menard** delights us by amassing a sensational collection of local luminaries who perform with soulful aplomb. **1, Boulevard des Rêves** is the address to head to Thursday, July 29 at 8 pm at the Loto-Québec Stage in Émilie-Gamelin Park for an evening of song and an earful of pleasure.

NYC TO YUL DIRECT

Continuing Divers/Cité's love affair with the Big Apple, **Cabaret New York** and **Mardi À-GoGo** bring three NYC legends to Montreal for two not-to-be missed events. After his dazzling Montreal debut at D/C last year, **Joey Arias** returns with the infamous **Lady Bunny** sharing the spotlight at **Jello Martini Lounge** Wednesday, July 28 at 8 pm. With a provocative dual creation they promise will be like "two icebergs meeting" festival-goers should get to the show early as this event is sure to be a big hit.

Hosted by Arias and Lady Bunny and featuring the spinning of **Scott Ewald**, **Mardi À-GoGo** is an evening inspired by the infamous NYC happening Cosmic Cavern. This "highly illogical outergalactwist hootenanny" will be held at the gorgeous **Velvet Club** Tuesday, July 27 starting at 10 pm.



A WEEKEND OF SUPERSTARS

The weekend kicks off with Divers/Cité's evening of euphonic ecstasy, **New Society**. Bringing trance to the urban outdoors for a free open-air happening on Friday, July 30 are two DJs that have hit it high on DJ Magazine's Top 100 in the past year - the Dutch DJ to watch, **Sied van Riel** and one of the most creative and sought after electronic music acts in the world, **Cosmic Gate**.

On Saturday, July 31 things really heat up with the "Godfather of House", **Frankie Knuckles** performing an extended set at the free, outdoor **Sunset Party** while the British über duo **Freemasons** and legendary DJ and remixer, **Peter Rauhofer** spin the night away at the **D/C Party**. Also that night, the go-to-girl party of the year, **Lesbomonde** features the U.K. DJ, **Miswhite** and Toronto's **Kish/Delish**. And finally, what would Divers/Cité be without **Mascara** - the biggest drag-driven-Broadway-inspired extravaganza - always free and always free-flowing with gallons of glitter and sequins flying into the open air.

Sunday is no day of rest as Divers/Cité goes full-throttle with the 10-hour non-stop house music marathon, **La Grande Danse**. The most impressive line-up Divers/Cité has seen in its 18-year existence, this free euro dance party features: Milan-based **Danny Verde & Anna Buckley**, Madrid's **Abel Ramos** and second spin sessions by **Miswhite** and **Freemasons** (U.K.).

Going back to basics, one of the year's magical moments will be when disco goddesses - and the lungs behind *the* gay anthem "We are Family" - **Sister Sledge** take to the outdoor Loto-Québec stage at **Le Grand Bal**. And capping off another remarkable edition of Divers/Cité, Festival favourites, Rio's **Ana Paula** and Mexico's **Isaac Escalante** reunite at the **D/C Ball** for a final night of sensuous styles and red-hot rhythms.

To stay abreast of the latest D/C news and for more info about these events and more, please visit www.diverscite.org

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Spectacular Spectacles

Montreal, July 20, 2010 – Spectacular spectacles abound at Divers/Cité 2010 to be held **July 26 to August 1** – from an open air cinema experience to three of the Festival’s signature events - there are so many ways to enjoy performances under the summer’s starry skies.

CINEMA DANS LE PARC

Quebec cinema’s golden boy, **Xavier Dolan**’s first feature film, **J’ai tué ma mère** explores the turbulent relationship between a mother and a son in a stunning and semi-autobiographical tour de force. The projector starts flickering at 9 pm at Théâtre de Verdure in Lafontaine Park on Monday, July 26 for this no charge cinematic soirée. (Original French version; no English subtitles)

1, BOULEVARD DES RÊVES

An outdoor cabaret event unique to Montréal and perhaps the world, **1, Boulevard des Rêves** is the longest running variety show in Quebec. Each year **Marleen Menard** delights us by amassing a sensational collection of local luminaries who perform with soulful aplomb. Featuring the talents of: **Andrée Watters, Angel Forrest, Coco Thompson, Dawn Cumberbatch, Frank Julien, Gabrielle Destroismaisons, Gardy Fury, Geneviève Charest, Johanne Blouin, Julie Anne, Julie Massicotte, Kim Richardson, Lynda Thalie, Michaël, Paul Mathieu, Stephanie Bédard Térez Montcalm, Virginie Cummins** and a special performance by **Yann Perreau**, **1, Boulevard des Rêves** is the address to head to Thursday, July 29 at 8 pm at Loto-Québec Stage in Émilie-Gamelin Park for an evening of song and an earful of pleasure.

MASCARA : LA NUIT DES DRAGS

Glitz, glamour and garish gorgeosity, **Mascara** is back with its lucky 13th edition on Saturday, July 31 at the Telus Stage beginning at 8 pm. As always, Mistress **Mado** promises the most outlandish of shows with revered drag regulars and newcomers taking to the stage for over-the-top performances complete with spectacular costumes, incredible set designs and a bevy of fabulous dancers sure to give any Vegas production a run for its money.

LE GRAND BAL

As of 3 pm Sunday afternoon, August 1, **Le Grand Bal** offers festival-goers an eclectic roster of performances at the Loto-Québec Stage in Émilie-Gamelin Park. From salsa lessons with Katia Morales and Victor Contreras of **ComoMango** complete with a how-to demo to the music of **Cuban Connexion** to a dance show under the choreography of **Scott Fordham** and the disco goodness of **The Boogie Wonder Band**, there will be something for everyone and every taste! Going back to basics, one of the year’s magical moments will be when disco goddesses - and the lungs behind *the* gay anthem “We are Family” - **Sister Sledge** take to the outdoor stage to cap off another wonderful edition of Divers/Cité.

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18TH SPECTACULAR EDITION

The Open Air Dance Destination

Montreal, July 20, 2010 – Uniquely Montreal, Divers/Cité is undeniably the dance destination of the summer. From **July 26 to August 1** the city's downtown core is transformed into an open-air dance floor with three remarkable events that will command festival-goers to move their bodies without putting a dent in their pocket books.

NEW SOCIETY

The weekend kicks off with Divers/Cité's evening of euphonic ecstasy, **New Society**. Bringing trance to the urban outdoors for a free open-air happening on Friday, July 30 beginning at 5 pm at the Loto-Québec Stage in Émilie-Gamelin Park are two DJs that have hit it high on DJ Magazine's Top 100 in the past year - the Dutch DJ to watch, **Sied van Riel** and one of the most creative and sought after electronic music acts in the world, **Cosmic Gate**. Joining them are local luminaries **DJ Insomnia** and **DJ Wizz** with a special duo set that combines Insomnia's soulful styles with Wizz's decade-in-the-making mastery of trance.

SUNSET PARTY

On Saturday, July 31 things really heat up with the "Godfather of House", **Frankie Knuckles** performing an extended set at **Sunset Party** beginning at 1 pm at the Loto-Québec Stage in Émilie-Gamelin Park. With an impressive 30-year career, rumour has it that it's due to his style of DJing at the infamous NYC club, Warehouse that the genre "house" got its name, festival-goers can pay their respects by kicking it old school. Adding to the old school vibe, Grammy Award winner **Hex Hector** and Montreal's own DJ **Nicola Torriero** tag team it with a duo set that is sure to impress.

LA GRANDE DANSE

Sunday is no day of rest as Divers/Cité goes full-throttle as of 1 pm with the 10-hour non-stop house music marathon, **La Grande Danse** at the Telus Stage on Berri Street. The most impressive line-up Divers/Cité has seen in its 18 years, this free euro dance party features some of the hottest music makers in the world. Milan-based **Danny Verde & Anna Buckley** will perform some of their chart-topping sensations, Madrid's **Abel Ramos** promises to live up to his designation, "Breakthrough DJ/Producer of 2009", the Brit wonder duo **Freemasons** bring their clubland collaboration into the open air and last but certainly not least, the U.K. golden girl, **Miswhite** treats festival-goers to a second spin session after her appearance at **Lesbomonde** on Saturday night.

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MARDI À-GOGO and CABARET NEW YORK
From JFK to YUL direct

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After his dazzling Montreal debut at Divers/Cité last year, **Joey Arias** returns with the infamous drag artiste, **Lady Bunny** sharing the spotlight at **Jello Martini Lounge** on Wednesday, July 28 at 8 pm. With an exclusive and provocative dual creation they promise will be like "two icebergs meeting" Festival-goers should get to the show early as this event is sure to be a big hit.

Tuesday, July 27 is the night to head to the gorgeous **Velvet** club for **Mardi À-GoGo**. A new Divers/Cité event, Mardi À-GoGo features NYC DJ **Scott Ewalt** manning the recorded roster of guilty pleasures - uplifting disco and party songs - and to top it off, the hostesses of the night are none other than the legendary divas, **Joey Arias** and **Lady Bunny**. Inspired by the famed Cosmic Cavern parties in New York, this "highly illogical outergalactwist hootenanny" ensures a truly memorable Tuesday night!

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Indoor Events: Continue the Dance Delirium

Montreal, July 20, 2010 – Divers/Cité 2010 offers an incredible line-up of events held at Montreal's most infamous clubs from **July 26 to August 1**. From the city's most anticipated ladies night to some of the biggest DJ acts in the world showcasing their talents long into the night, Divers/Cité offers a multitude of ways to continue the dance delirium.

LESBOMONDE

The premiere party of the season, **Lesbomonde** has been Divers/Cité's go-to girl event for over a decade. Held at the **Just for Laughs Museum** Saturday, July 31, the music starts pumping as of 10 pm. This year Divers/Cité is pleased to welcome the U.K. DJ wonder, **Miswhite** along with Toronto DJs **Kish/Delish** and Montreal lovelies **Marie-H.B.** and **Sandy Duperval**. With a reputation that precedes itself, Lesbomonde is guaranteed to be one scrumptiously sapphic soirée!

D/C PARTY

British sensations, **Freemasons** join forces with legendary DJ **Peter Rauhofer** for the **D/C Party**, a truly unique event at **Stereo** Saturday, July 31. Adding to the mix, Montreal's own DJ **Alain Jackinsky** will be on hand to help create the early mood of the party beginning the spin at 1 am.

D/C @ UNITY

Danny Verde continues to stun the Divers/Cité masses with a night spinning at **Unity**. Also joining in on the fun is Brazilian born, Toronto-based DJ **Luiz Clarck**. Doors open at 9:30 pm.

D/C BALL

Divers/Cité favourites, Brazilian spinstress, **Ana Paula** and Mexico's hot commodity, **Isaac Escalante** reunite in Montreal for an unforgettable night at **Stereo** Sunday, August 1. The **D/C Ball** fun starts happening at 1 am with the talented music makers spinning all night long.

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