



PRESS RELEASE
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DIVERS/CITÉ FESTIVAL 2007 – 15TH EDITION

15 YEARS, 5 DAYS, 1001 REASONS TO CELEBRATE!

Montreal, June 13, 2007 – Divers/Cité turns fifteen years old this summer, and inspired by the exuberant spirit of adolescence, the annual festival will offer five days of great shows and pure fun, from August 1 to 5. To this end, these five days and nights are jam-packed with a plethora of exciting events featuring top local and international talent. From music to film; day to night; indoor parties to outdoor shows, Divers/Cité's fifteenth edition has something special to please every palate.

THREE STAGES, THREE WAYS TO PARTY!

Three outdoor stages strategically placed in Montreal's downtown core form an "axis of pleasure" that will turn the festival site into a vibrant celebration, with simultaneous great happenings. Two of the festival's most anticipated events, **Sexgarage** and **Cachondo, la fiesta latina**, will take place on a new stage located at the corner of Berri and René-Levesque.. Opposite, at the corner of Berri and Ontario, the night is forever young, thanks to parties like **Mascara, la nuit des drags** and **La Grande Danse**. The Loto-Québec stage in Émilie-Gamelin park will host **Cinéma dans le parc, 1, boulevard des rêves, Sunset Party, New Society** and **Le Grand Bal Disco**.

AROUND THE WORLD IN FIVE DAYS

For fifteen years, Divers/Cité's passion for diversity has been reflected in both its audiences and artists. Many of the festival's visitors travel from around the globe to join the party, while Divers/Cité recruits some of the world's brightest stars to perform. This year's international headliners include: hot Belgian electro band **Vive La Fête**, magical Mexican songstress **Lila Downs**, iconic New York DJ **Nicky Siano** of Studio 54 and famed Israeli DJ **Offer Nissim**. Also in the DJ mix are New York's **Peter Rauhofer**, Rio de Janeiro's **Ana Paula**, and Miami's **Tracy Young**.

HAPPY TENTH BIRTHDAY, MASCARA!

One of Montreal's favourite outdoor extravaganza, **Mascara, la nuit des drags**, celebrates its tenth birthday this year! In honour of this momentous occasion, illustrious queen and ringmistress **Mado** promises to deliver a show that will go down in history. In 1997, 8000 festival-goers attended Mascara in Émilie-Gamelin park. Today, an even bigger audience congregates on Berri street as of 18h, eager to bat their eyelashes at **Mado** and her entourage of fabulous performers. Fans can also take a high-heeled walk down memory lane at a specially-curated photo exhibition. **Les Grandes Murales: Mascara in Your Eyes** (Terrasse Ste-Catherine, corner Saint-Hubert), captures some of Mascara's best moments throughout the decade.



SOMETHING FOR EVERYONE

Variety is the spice of life, and Divers/Cité's programming always offers something to suit every taste. This year's installment of **Cinema in the Park** presents a screening of the charming, touching, and funny movie *Billy Elliott*, the story of a young boy's quest to become a ballet dancer. The film will be preceded by an inspiring live dance performance by **The Jeune Ballet du Québec**. Meanwhile, **1, boulevard des rêves** unites some of Quebec's brightest voices in one dynamic outdoor evening of song, while **Le Grand Bal Disco** welcomes back disco queen **Patsy Gallant**, along with her highly anticipated guests such as **Toulouse** and **Dr. Draw**. Finally, in her second Divers/Cité appearance, Star Academy's **Émilie Bégin** will brighten up **Sunset Party** with an electrifying performance.

CLUBBER'S PARADISE

As unique as their outdoor counterparts, each of the four essential Divers/Cité indoor parties possesses a distinct personality. New this year, **L'Après Sexgarage** revs its engine at the National for a night of electro debauchery. Meanwhile, **Lesbomonde** shakes the foundations of the Just for Laughs Museum, and the **D/C Party** takes over Unity. Festival-goers can party all night long and end their experience in style at the Divers/Cité's official closing party, the **D/C Ball** at after hours club Stereo.

Visit www.diverscite.org for a complete event calendar, detailed map of the festival site, and to listen to and watch audio and video clips of featured artists.

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